

National Institute of Technology Durgapur

Entrepreneurship Development Cell

Innovative Venture for Technology Development (INVENT)

IIM Calcutta Innovation Park (IIMCIP) in association with DFID UK and Technology Development Board, Govt. of India (TDB) has launched the INVENT programme to create a platform to support for businesses. The objective is to identify and incubate for-profit social enterprise start-ups, working with innovative business ideas in a three year time frame.

What is a Social Enterprise?

A **social enterprise** is an organization that applies commercial strategies to maximize improvements in human and environmental well-being.

Who is a Social Entrepreneur?

Social entrepreneurs are individuals with **innovative solutions** to society's most pressing social problems. They are ambitious and persistent, tackling major social issues and offering new ideas for wide-scale change.

In this regard they are organizing outreach programmes in different districts of West Bengal and Bihar, partnering with reputed institutes and organizations, to spread awareness on social entrepreneurship and motivate the youth to avail the benefits of the **INVENT program**. We are proud to announce that **NIT Durgapur** has been selected to host such an **Outreach Programme** that is expected to be attended by students, aspiring entrepreneurs, start-ups, social Entrepreneurs and representatives from different Academic Institutes of Bardhaman district including Durgapur-Asansol belt and relevant trade associations like Chambers of Commerce.

VENUE : DM Sen Auditorium

DATE: 30/11/2016

TIME: 2 PM TO 5 PM

Come and **INVENT** a new you!!

Organised By,

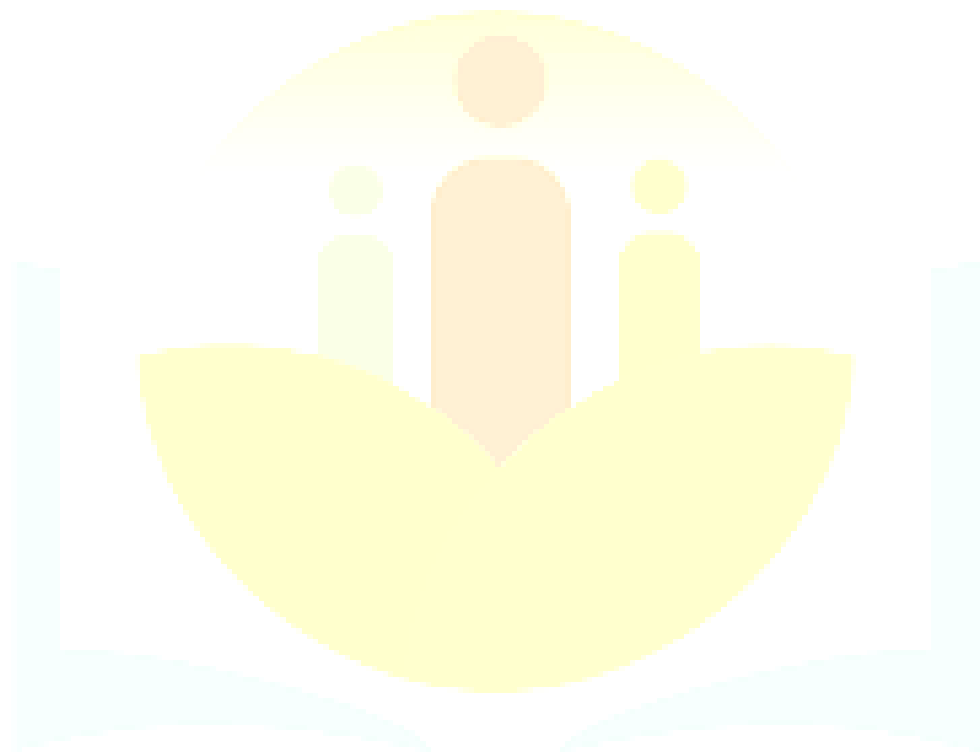
Rural Development and Innovation Cell

An Initiative by EDC, NIT Durgapur

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UNNAT BHARAT ABHIYAN