

National Institute of Technology, Durgapur

(An Institute of National Importance under Ministry of Education, Govt of India)

MBA Admission 2023

Dual Specialization

Department of
Management Studies



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ABOUT DMS

Unique aspect of learning experience at "Department of Management Studies" of National Institute of Technology, Durgapur :- Department of Management Studies within NIT umbrella having rich history of imparting technical education for last four decades. Faculty resources from diverse background. As well as cross functional integration from various faculties of other discipline such as humanities / Social Science / Computer Applications. Curriculum is designed with inputs from industry experts, faculty from IIM's and other reputed B-Schools. Special courses are offered to regular students in collaboration with various leading institutes of that field. Personalities from different walks of life share their rich experience regularly.

VISION

To be a world leader in technology based business management education by transforming students to face challenges in the international business stage, and engaging productively with civic society for building a responsible future for both business and society globally.

MISSION

1. To deliver rigorous and relevant education of international standing that inspires students to implement their professional skills in an enterprising manner and become architects of an equitable world.
2. Through vibrant collaboration, and innovation we drive excellence in teaching and research to contribute to the intellectual, social and economic development of the communities.
3. To shape a responsible future for both business and society.



CURRICULUM

FINANCE AND ACCOUNTING

- Management Accounting
- Financial Management

BUSINESS COMMUNICATION

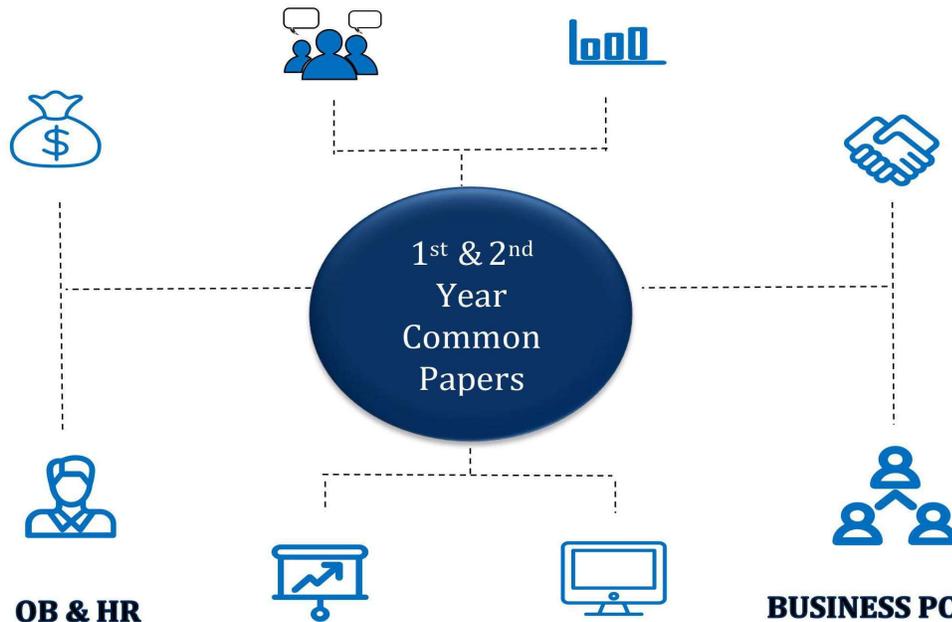
- Business Communication 1
- Business Communication 2

ECONOMICS & BUSINESS ENVIRONMENT

- Managerial Economics
- Indian Business Environment
- International Business & E-commerce

MARKETING

- Marketing Management Accounting
- Research Methodology



OB & HR

- Organizational Management & Behavioral Theory
- Human Resource Management

OPERATIONS

- Quantitative Techniques
- Statistical Techniques
- Operations Research
- Operations Management
- Supply Chain Management

IT SYSTEMS

- Systems Lab
- Information Systems for Business

BUSINESS POLICY, STRATEGY & GENERAL MANAGEMENT

- Business Ethics & Corporate Governance
- Project Management & Entrepreneurship
- Strategic Management
- Business Law & Corporate Taxation



SECOND YEAR COURSE STRUCTURE

Area-wise List of Electives Offered



FINANCE

- Financial reporting, Analysis & Accounting Standards
- Investment & Portfolio Management
- Risk Management
- Banking Management
- Advanced Accounting & Costing
- International Finance
- Financial Services and Market
- Corporate Finance
- Merger and Acquisition



MARKETING

- Brand and Product Management
- Consumer Behaviour
- Marketing Communication
- B2B Marketing
- Digital Marketing
- Rural Marketing
- Sales and Distribution Marketing
- Service and Retail Marketing
- Marketing Analytics



OB & HR

- Managerial Psychology
- Dynamics of Organizational Effectiveness
- HR Selection & Recruitment
- Organisational Leadership, Power & Politics
- Training & Development
- Positive Organizational Behaviour & Values in Management



SYSTEMS & OPERATIONS

- Logistics Management
- System Dynamics
- Optimization Techniques
- Computer Network & Information Security
- Advance Production & Inventory Control
- Maintenance Management



FACULTY



Amlan Ghosh
Ph.D., University of
North Bengal Finance



Anupam De
Ph.D., NIT Durgapur
Finance



Avijan Dutta
Ph.D., Jadavpur University
Finance



Neelotpaul Banerjee
Ph.D., University of Burdwan
Consumer Behaviour &
Strategic Management



Durba Paul
Ph.D., University of Calcutta
OB & HR



Kaushik Mandal
Ph.D., University of Burdwan
Marketing



Ujjwal Kanti Paul
Ph.D., NIT Silchar
Marketing



Gautam Bandhopadhyay
Ph.D., Jadavpur University
Operations



Subhadip Sarkar
Ph.D., Jadavpur University
Operations



Mousumi Roy
Ph.D., Visva-Bharti University
Economics



Umamaheswararao Jada
Ph.D., IIT Kharagpur
OB & HR





ANNOUNCEMENTS

1. TIMELINE

Last date of on-line Form Submission	May 09, 2023 (Tuesday): 5.00pm
Display of the names of shortlisted candidates	May 15, 2023 (Monday): 5.00pm
Group Discussion & Personal Interview	Will be announced later
Publication of list of selected/ wait list candidates in the Institute Website	
Deposition of Seat Acceptance Fee	
Admission and enrolment of selected candidates	

2. APPLICATION

Application Processing Fee: Rs. 1000 for OPEN, EWS and OBC, Rs. 500 for SC and ST (Transfer through NEFT to Account Name: National Institute of Technology Durgapur, Account No. 8569101000352, Payable at Canara Bank, NIT Campus, Durgapur, IFS Code: CNRB0008569).

The admission committee of the department of management studies is fully empowered and responsible for selection and their decision is final in the admission process. Queries, if any, should be directed to the Head of the Department, Department of Management Studies. No correspondence/interim inquiries will be entertained from the candidates including reasons for not being called for interview. Canvassing in any manner would also entail disqualification of the candidature.

Application is to be submitted on-line, procedural details and documents required are appended at the end.

Selected candidates, willing to take admission, will have to pay a **non-refundable Seat Acceptance Fee of Rs. 10,000** (to be paid within the stipulated time to be notified later) which will be adjusted from the amount payable at the time of final admission

3. Number of seats:

OPE N	OPEN-PwD	EW S	EWS- PwD	SC	SC- PwD	ST	ST- PwD	OB C	OBC- PwD	Tota l
17	1	4	0	6	1	3	0	11	1	44

4. ELIGIBILITY

Candidate graduated or in final year of graduation in 2023 can apply provided s/he fulfils the following conditions:

1. Valid percentile / score from CAT 2022, CMAT 2022 / CMAT 2023, XAT 2023, MAT: Dec22, Feb 23.

2. Marks in Graduation:

- For OPEN/OBC/EWS: 6.0 CGPA (on a 10-point scale) or 55%
- For SC/ST: 5.5 CGPA (on a 10-point scale) or 50%
- The above mentioned CGPA/Percentage should be awarded by a recognized University/Institute.

Conversion from CGPA to percentage or vice versa given by individual Institute will not be considered.

Candidates will have to mention CGPA/Percentage as awarded by their University/Institute.

- A candidate appearing for final year graduation examination can apply for admission to the MBA program 2023-25, but s/he has to submit the graduation final year result at the time of admission, failure of which will lead to cancellation of candidature.

**5. APPLICATION CHECKLIST**

The following documents should be attached along with the on-line application form. An application without the copies of the required documents will be rejected.

- (i) Signed photo copy of marks sheet / Grade card of the 10th, 10+2, UG, PG (if any) and other university examinations (if any).
- (ii) Signed photo copy of the certificate / provisional certificate of the qualifying examination
- (iii) Signed photo copy of proof of date of birth
- (iv) A recent color photograph
- (v) Proof of the application processing fee
- (vi) CAT 2022/CMAT 2022/CMAT 2023/XAT 2023/ MAT: Dec' 22, Feb'23 score card (whichever is/are applicable)
- (vii) Category certificate (OBC-NCL/OP-EWS/SC/ST/PwD) from a competent authority. For OBC-NCL and OP-EWS candidates the certificate must be issued on or after 01/04/2023 by the competent authority.
- (viii) Job experience certificate (if applicable)

6. SELECTION PROCEDURE:

The selection will be made and category-wise merit list will be prepared using the following weightages:

Components	Weightage
Class 10 Marks	15%
Class 10+2 / Equivalent Marks	15%
Writing Ability Assessment	20%
Group Discussions	10%
Personal Interview	35%
Work Experience	5%
*Years of experience	Marks
1 year or more than 1 year to less than 2 years	1
2 years or more than 2 years to less than 3 years	2
3 years or more than 3 years to less than 4 years	3
4 years or more than 4 years to less than 5 years	4
5 years or more than 5 years	5

7. HOSTEL

The Institute is essentially a residential one and every student shall be required to reside in and be a boarder of Hall of Residence to which he/she is assigned. However, no family accommodation will be provided inside the campus. At present pandemic situation hostel will not be allotted and online mode of classes will continue.

8. FEES

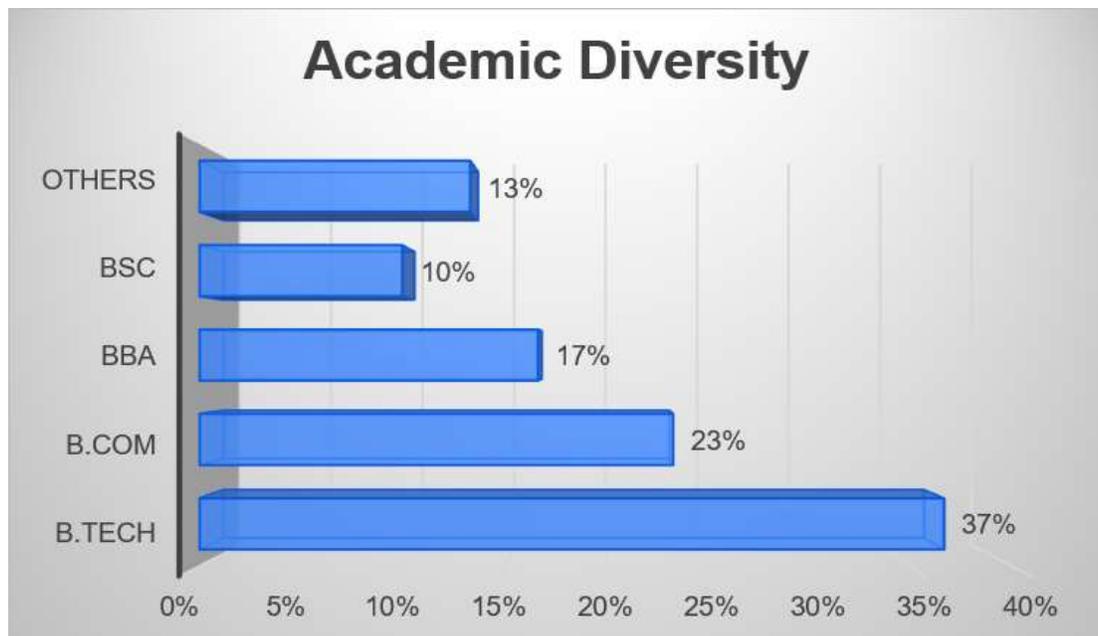
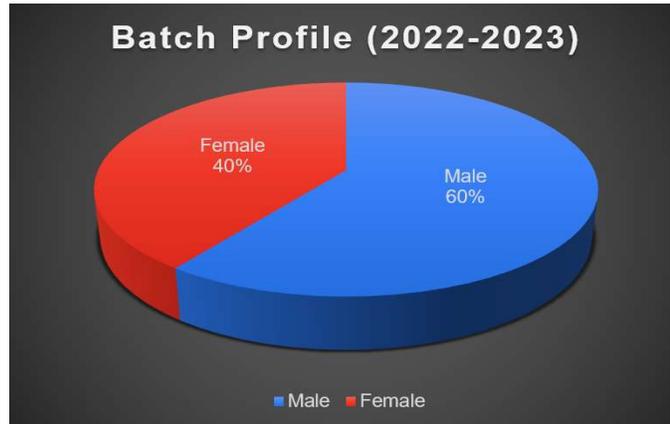
The fees payable at the time of admission will be announced on the Institute website in due course of time. The detailed fee structure for the present academic year (2023-24) is available on the Institute website.

9. CONTACT DETAILS (MBA ADMISSION COORDINATORS)

Dr. Umamasheswararao Jada Mobile: 9434789092 Email: umamaheswararao.jada@dms.nitdgp.ac.in	Dr. Ujjwal Kanti Paul Mobile: 9136025500 Email: ujjwalkanti.paul@dms.nitdgp.ac.in	Dr. Amlan Ghosh Mobile: 9434789022 Email: amlan.ghosh@dms.nitdgp.ac.in	Dr. Anupam De Mobile: 9434789006 Email: anupam.de@dms.nitdgp.ac.in
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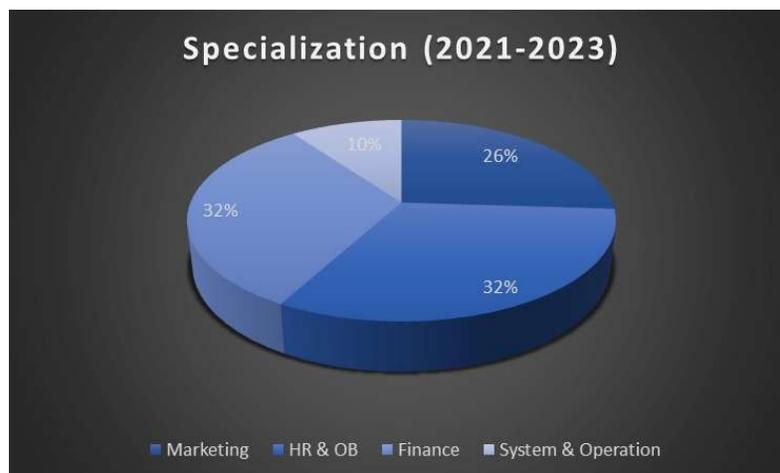
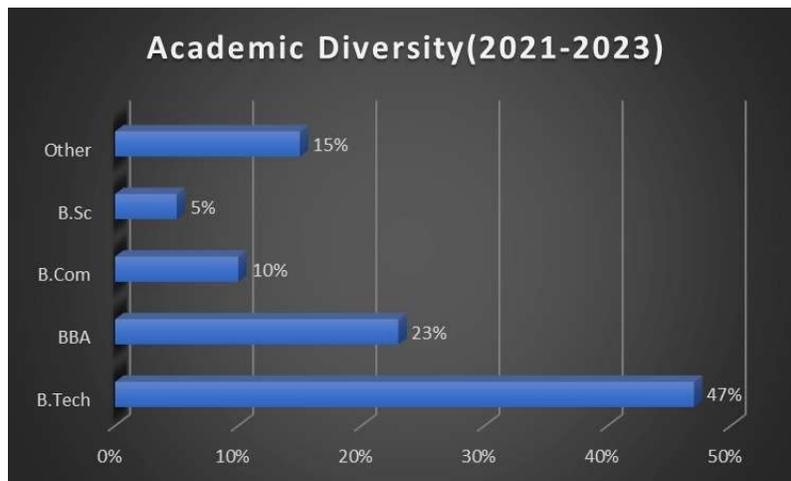
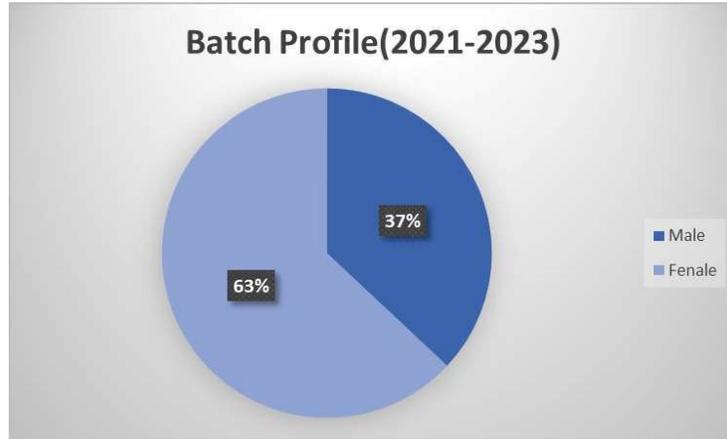


Batch Profile (2022 - 2024)





Batch Profile (2021-2023)





Placement Statistics (2021-2023)



7 LPA Average CTC	13 LPA Highest CTC
22 Company Visited	17 No of the Offer





This Year Recruiters





OUR RECRUITERS





NOTABLE ALUMNI

NIT Durgapur boasts of a large number of eminent alumni, associated with prestigious institutions in India and abroad. Among them a few are mentioned below:



MILANN DIDWANIA

2014, Master of Business Administration, Finance
Associate Vice President
CRISIL



SNEHA DUTTA

2013, Master of Business Administration, HR
Circle Institutional Acquisition Head,
Indus Towers Limited



NAFISHA SHAW

2018, Master of Business Administration, Finance
Tax Consultant II
Deloitte



Arvind Kumar

2009, Master of Business Administration, Finance
Deputy Manager, UIIC Ltd

