



NATIONAL INSTITUTE OF TECHNOLOGY DURGAPUR
DEPARTMENT OF MANAGEMENT STUDIES

Date: 27/07/2026

NOTICE

A seminar for the enhancement of fellowship for PhD of the following research scholar is scheduled to be held at 3:30 PM on 4th August 2026 in the Computer Lab of the Department of Management Studies.

Name of the Candidate	Roll Number	Title of the Research	Name of the Supervisors
Sandip Ray	24MS1101	Beyond the digital shift: Impact of AI-enabled technologies on consumer behaviour	Dr. Neelotpaul Banerjee

All the concerned DSC members are requested to be present in the seminar. All the faculty members and research scholars of the Institute are cordially invited to attend the Seminar.

A3
27.07.2026
Dr. Neelotpaul Banerjee
Supervisor & Associate Professor
Dept. of Management Studies (DMS)

Anupam De
27/07/2026
Prof. Anupam De
Chairperson, DSC & HOD
Dept. of Management Studies (DMS)

Copy to:

1. The Director
2. Dean (Academic)
3. All HODs (with a request for wide circulation)
4. Concerned DSC member from other Department
5. Concerned DSC members of the Dept. of Management Studies
6. Faculty members of the Dept. of Management Studies
7. Concerned Research Scholar