

डॉ. विनीत जोशी, भा.प्र.से.

सचिव

Dr. VINEET JOSHI, IAS

Secretary

Tel. : 011-23386451, 23382698

E-mail : secy.dhe@nic.in



सत्यमेव जयते

भारत सरकार
Government of India
शिक्षा मंत्रालय

Ministry of Education
उच्चतर शिक्षा विभाग

Department of Higher Education

127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No. 07/05/2025

Dated: 07th May, 2025

Dear Ma'am / Sir,

Please find enclosed herewith the Guidelines for “राष्ट्र प्रथम - A Campaign in Support of Nation First”

You are requested to take immediate action for implementation in Higher Education Institutions and colleges under your Jurisdiction.

With regards,

Yours sincerely,

(Dr. Vineet Joshi)

Chairman AICTE

Secretary UGC

All Directors – IITs/NITs/IISERs/IISCs/IIMs/NITTERs

All Vice Chancellors, Central Universities

राष्ट्र प्रथम

A Campaign in Support of Nation First (An Initiative by Higher Education Institutions)

Indian Armed Forces launched 'OPERATION SINDOOR', hitting terrorist infrastructure in Pakistan and Pakistan-occupied Jammu and Kashmir from where terrorist attacks against India have been planned and directed.

The first wave of our decisive action is complete. The Indian Armed Forces have successfully struck their intended targets with precision and courage. As we brace for the next phase, it is vital that every citizen remains vigilant and responsible.

Further on 7/5/2025, under the Civil Defence Rules of 1968, the Ministry of Home Affairs has organized a civil defense exercise and rehearsal across 244 categorized as civil defence districts. It is aimed at assessing and enhancing the readiness of civil defence mechanisms across the country. Therefore, all Higher Education Institutions are also advised to ensure full follow up as per the following:

- Stay updated only through official channels of local administration/State Govt/Central Govt. of India. Avoid adding noise to the information ecosystem by speculating or spreading unverified updates.
- Do NOT forward, share, or believe any unverified content circulating on social media and messaging platforms.
- This is a moment of national unity. Extend unwavering support to the Indian Armed Forces, the government, and national security agencies. Avoid internal blame games and divisive discussions.

- Be observant within your neighborhood, workplace, or social circles.
- The enemy may attempt to create internal chaos, incite riots, or stoke communal tensions. Do NOT engage in communal debates or allow divisive narratives to fester. In case of any local disturbance, prioritize safety and immediately inform authorities.
- Educate students and staff about safety protocols to be followed during civil emergencies such as air raids, sabotage threats, or any hostile situations in consultation with local administration. Students and staff may receive basic training in civil defense measures to protect themselves during an attack.
- Be wary of phishing links, fake websites and suspicious emails/messages claiming to show exclusive footage or news. Such tactics could be used by enemy cyber cells to gather intelligence or spread malware.
- Immediately report any suspicious movements, unidentified objects, or potential threats to local law enforcement or security agencies. Your timely action can save lives.
- Groups like the National Cadet Corps (NCC), National Service Scheme (NSS), and Nehru Yuva Kendra Sangathan (NYKS), which have a significant presence in universities and colleges, should participate in this exercise.
- Fire Safety arrangements installed in various buildings/campus should be in readiness conditions. HEI's health facilities may be kept ready for first aid and emergency response activities, if the need arises.
- An evacuation plan needs to be formulated, and a practical mock drill should be conducted to ensure all residents are informed about and prepared for evacuation, if needed.
- A congenial atmosphere must be maintained in the campus to avoid any kind of division among students, faculty/staff etc. Strict vigil may be kept on

groups trying to spread anonymous/fake news and police be kept informed of any such incidents.

- Students in hostels may be suitably sensitized for any kind of eventuality arising out of ongoing situation, advanced preparatory measures may be taken.

The role of HEIs is to sensitize, prepare and make our students and faculty alert, effective strong and confident to respond to any national crisis. The HEIs may help nation by creating positive opinion, countering rumors and orienting the communities in and around campuses to respond confidently to the any national disaster and crisis.

In this context, HEIs may orient, make aware and alert our communities living in and around the campus by organizing sensitization programs for teachers, students and non-teaching communities by organizing 'राष्ट्र प्रथम' campaign.

For this-the HEIs may undertake -

- Awareness camps for social service to help citizens in and around its campus in difficult time
- Social media campaign to support our army who fights to protect the nation as well as to discourage negativities in the campus.
- Poetry and Song competition for Rashtra Pratham
- Conceptualizing joint campaign -with student, teachers, youths and citizens around the campuses.
