



राष्ट्रीय प्रौद्योगिकी संस्थान, दुर्गापुर

National Institute of Technology
Durgapur



MANAGEMENT DOCTORAL RESEARCH
COLLOQUIUM
(21-22 Dec, 2024)

Department of Management Studies
NIT Durgapur



Call for Paper

The MDRC 2024 welcomes submissions diverse areas of management research. We invite extended abstracts and working papers related to this colloquium theme and other management fields, including (but not limited to):

TRACK 1



Finance, Accounting, and Economics:

- Corporate finance and asset pricing
- Financial crisis, financial risk analytics
- Monetary policy, banking and financial intermediaries
- Behavioural finance and digital finance
- Forensic accounting and auditing practices
- Quality of financial reporting and adoption of IFRS
- Insurance/reinsurance; retirement planning and pension funds
- Computational finance and financial econometrics
- International trade and exchange rates
- Development economics and sustainable growth

Marketing & Sustainability:

- Consumer Behaviour
- Marketing Analytics
- Product & Brand Management
- Digital & Neuro Marketing
- Marketing in the era of Metaverse
- Sports & Entertainment Marketing
- International Marketing
- Sustainability and Ethical Marketing
- Sustainable Production & Consumption



TRACK 2

TRACK 3



Operations & Information Technology:

- Optimization Techniques and its application
- Digital Transformation in Operations
- Big Data Analytics & Internet Of Things
- Sustainable Operations and Green Supply Chains
- Machine Learning & Deep Learning
- Lean and Agile Operations
- Data-Driven Operations and Predictive Analytics

Organizational Behaviour & Human Resource Management :

- Diversity, Equality & Inclusion
- Sustainable HRM
- HR Analytics
- Technological advancement in HR and its strategic impact
- Employee Resilience & Well-being
- Leadership and Change management
- People issues in management
- Industrial Relation & Labour Legislation



TRACK 4

Submission Guidelines

All extended abstracts should be between 1000-1500 words. The extended abstract should have the following sections:

- (a) Purpose/Objective
- (b) Study design/methodology/approach
- (c) Findings
- (d) Originality and contribution.

- The selected abstracts will be invited for presentation at the convention and be considered for the Best Paper Award.
- Authors can submit their extended abstracts or working papers using the submission portal given below.

Submission Link: <https://forms.gle/zNGNEY4pV6ShNBdC9>

- ✓ If the submission link doesn't work, please copy the link and open it using Google Chrome or Microsoft Edge.

Submission Classification:

- ☉ Research Paper
- ☉ Literature Review
- ☉ Case Study
- ☉ Conceptual Paper

On one or more of the sub-themes mentioned

Registration Fee

Participants	Registration Fee (in ₹)
Research Scholars	2000
Academicians	3000
Corporate / industry	4000

Payment Details:

A/C No.: 37850318679

IFSC: SBIN0002108

Branch Name: State Bank of India,
NIT Campus

- The Registration fee includes the conference kit, working lunch, and tea for two days of the conference.
- Accommodation (on a twin-sharing basis) may be arranged (subject to availability) on request with charges as applicable.
- Payment is to be made by using NEFT/ IMPS/ UPI/ Net banking Facilities (using bank details mentioned above).

Important Dates

Extended abstract/ working paper submission opens	20 th September, 2024
Extended abstract/ working paper submission deadline	10 th December, 2024
Colloquium registration opens	15 th November, 2024
Registration deadline	15 th December, 2024
Conference Dates	21 st & 22 nd December, 2024

Organizing Team

Patron

Prof Arvind Choubey

Director

National Institute of Technology Durgapur

Convenor

Head of the Department

Department of Management Studies
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Organizing Committee

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Support Team

For track-related queries, please write to us at:

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