



# National Institute of Technology Durgapur

(An Institute of National Importance under the Ministry of Education)  
Mahatma Gandhi Rd | A-Zone | Durgapur | West Bengal | 713209 | <https://nitdgp.ac.in/>  
**DEPARTMENT OF MANAGEMENT STUDIES**

Date: 12.08.2025

## NOTICE

The PhD pre-registration seminar of the following Ph.D. research scholar (Full-time) is scheduled to be held at 11:15 A.M on **21.08.2025** (Thursday) in the Computer Lab of the Department of Management Studies, National Institute of Technology Durgapur. The details are provided below:

Name of the Candidate	Roll No	Title of the Thesis	Name of the Supervisor
<b>Sandip Ray</b>	24MS1101	<i>Beyond the Digital Shift: The Impact of AI-Enabled Technologies on Consumer Behaviour.</i>	Dr. Neelotpaul Banerjee

Faculty members and research scholars of the institute are cordially invited to attend the seminar. Concerned DSC members are requested for their kind presence in the seminar.

*AS*  
12.08.2025

Dr. Neelotpaul Banerjee  
Supervisor & Associate Professor,  
Department of Management Studies (DMS)

*Amlan Ghosh*  
12.08.2025

Dr. Amlan Ghosh  
Chairperson, DSC, & HOD,  
Department of Management Studies (DMS)

### Copy to:

1. The Director.
2. Dean (Academic).
3. All HODs with a request for kind circulation.
4. Concerned DSC members from other Department.
5. Concerned DSC members of the Dept. of Management Studies.
6. Faculty members of the Dept. of Management Studies.
7. Research Scholars of the Dept. of Management Studies.