

NATIONAL INSTITUTE OF TECHNOLOGY
DURGAPUR
DEPARTMENT OF MANAGEMENT STUDIES

Revised Curriculum

Program Name
Master of Business Administration (MBA)
Effective from the Academic Year: 2021-2022



Recommended by DAC	: 09.08.2021
Recommended in PGAC	: 16.08.2021
Approved by the Senate	: 22.08.2021

CURRICULUM & SYLLABUS

SEMESTER I						
Sl. No.	Subject Code	Subject Name	L	T	P	Credits
1	MS1001	Organizational Behaviour	3	0	0	3
2	MS1002	Marketing Management	2	0	2	3
3	MS1003	Management Accounting	2	0	2	3
4	MS1004	Quantitative Techniques in Business	3	1	0	4
5	MS1005	Managerial Economics	2	0	2	3
6	MS1051	Business Communication – I	0	0	2	1
7	MS1052	Business Lab	0	0	4	2
TOTAL						19
SEMESTER II						
Sl. No.	Subject Code	Subject Name	L	T	P	Credits
1	MS2001	Human Resource Management	3	0	0	3
2	MS2002	Information Systems for Business	3	0	0	3
3	MS2003	Financial Management	2	0	2	3
4	MS2004	Operations Research	2	0	2	3
5	MS2005	Business Environment and Economic Policy	3	0	0	3
6	MS2006	Business Ethics and Corporate Social Responsibility	2	0	0	2
7	MS2007	Research Methodology	2	0	2	3
8	MS2051	Business Communication – II	0	0	2	1
9	MS2052	Rural Immersion Project	0	0	2	1
TOTAL						22
SEMESTER III						
Sl. No.	Subject Code	Subject Name	L	T	P	Credits
1	MS3001	International Business	3	0	0	3
2	MS9XXX	Major Elective I	3	0	0	3
3	MS9XXX	Major Elective II	3	0	0	3
4	MS9XXX	Major Elective III	3	0	0	3
5	MS90XX	General Management Elective I	3	0	0	3
6	MS9XXX	Minor Elective I	3	0	0	3
7	MS9XXX	Minor Elective II	3	0	0	3
8	MS3051	Entrepreneurship Lab-1	0	0	2	1
9	MS3052	Summer Internship Project	0	0	6	3
Total						25
SEMESTER IV						
Sl. No.	Subject Code	Subject Name	L	T	P	Credits
1	MS4001	Strategic Management	3	0	0	3
2	MS4002	Legal Aspects of Business	3	0	0	3
3	MS4003	Leadership	1	0	2	2
4	MS9XXX	Major Elective IV	3	0	0	3
5	MS9XXX	Major Elective V	3	0	0	3
6	MS9XXX	Minor Elective III	3	0	0	3
7	MS90XX	General Management Elective II	3	0	0	3
8	MS4051	Project and Seminar	0	0	8	4
9	MS4052	Entrepreneurship Lab-II	0	0	2	1
Total						25

Semester	First	Second	Third	Fourth	Total
Credits	19	22	25	25	91

	SUBJECT CODE	SUBJECT NAME
General Management Elective 1	MS9011	Corporate Governance
	MS9012	Technology Strategy for Managers & Entrepreneurs
	MS9013	Strategic HRM
	MS9014	International Management
General Management Elective 2	MS9015	International Project Management (MOOC)
	MS9016	Sustainable Business and Environmental Stewardship
	MS9017	Innovation, business models and entrepreneurship (NPTEL)
	MS9018	International HRM
	MS9019	Himalayan Outbound Leadership Practicum (Sessional)

SPECIALIZATION SUBJECTS

All students have to choose 5 papers for Major Specialization (3papers in 3rd Semester & 2 papers in 4th Semester), and 3 papers for Minor Specialization (2 papers in 3rd Semester & 1 paper in 4th Semester).

SEMESTER	SPECIALIZATION	SUBJECT CODE	SUBJECT NAME
THIRD	OB & HRM	MS9111	Recruitment and Selection
		MS9112	Managerial Psychology and Employee Relations
		MS9113	Dynamics of Organizational Effectiveness
		MS9114	Psychometric Testing and Assessment
		MS9115	Performance and Talent Management
	MARKETING	MS9211	Marketing Communications
		MS9212	Consumer Behaviour
		MS9213	AI in Marketing
		MS9214	Sports and Entertainment Marketing
		MS9215	Digital Marketing
		MS9216	Brand and Product Management
		MS9217	Marketing Research
		MS9218	Green Marketing
	FINANCE	MS9311	Financial Reporting & Analysis and Accounting
		MS9312	Corporate Taxation
		MS9313	Banking Management
		MS9314	Investment and Portfolio Management
		MS9315	Behavioural Finance
	SYSTEMS & OPERATIONS MANAGEMENT	MS9411	Computer Networks and Information Security
MS9412		Optimization Techniques using R and Python	
MS9413		Introduction to Data Science	
MS9414		Advanced Production and Inventory Control	
MS9415		Quality Management	
MS9416		Supply Chain Management	
FOURTH	OB & HRM	MS9116	Training and Development
		MS9117	Managing Transitions: Organizational Change and Development
		MS9118	Organizational Leadership and Leadership Development
		MS9119	Design of Organization

	MARKETING	MS9219	Services Marketing and Retail Management
		MS9220	Neuromarketing
		MS9221	Marketing Analytics
		MS9222	Rural Marketing
		MS9223	Sales and Distribution Management
		MS9224	Social Marketing
		MS9225	International Marketing
		MS9226	E-commerce
	FINANCE	MS9317	Investment Banking
		MS9318	International Finance
		MS9319	Financial Derivatives
		MS9320	Corporate Finance
		MS9321	Mergers & Acquisitions and Corporate Restructurings
	SYSTEMS & OPERATIONS MANAGEMENT	MS9417	Decision Making through Simulation
		MS9418	Service Operations Management
		MS9419	Logistics Management
		MS9420	Decision Modeling
		MS9421	Application of Machine Learning and Block Chain in Management

