

## Sakuraa Nihongo Resource Centre

The Director, NIT Durgapur, West Bengal.

Dear Sir/Madam.

Greetings from Sakuraa Nihongo Resource Centre! (SNRC)

Subj:

MICHI - Industry Connect Pathway FREE SESSIONS BY INDUSTRY LEADERS 桜 MICHI

Date: 10.09.2020

Place: Bangalore

SNRC was established in the year 2000 as an exclusive Japanese language service provider. Over the past two decades, SNRC has achieved a leadership position in offering comprehensive Japanese language services including language trainings, translation, interpretation, etiquette coaching and bilingual staffing service.

## MICHI道\* - Industry Connect Pathway - A Golden opportunity for your students

Japan being the Tech hub of the world, is opening up big time to Indian engineers, both in Japan and in India. It is also one of the most sought-after countries for higher education, both in the technical and humanities space.

MICHI 道in Japanese means "Path". SNRC has been at the forefront of creating this pathway to connect students with the who-is-who of the industry in the context of industry trends & opportunities for those with Japanese language skills. MICHI 道is a "FREE" SNRC initiative in this direction.

In the past, we have had senior corporate leaders of Top Japanese Companies / MNCs address students. A list is attached for your kind reference. MICHI 道 is delivered as a webinar.

In this regard, we would like to invite your college to be part of this unique initiative for the exclusive benefit of your students. Kindly do email us at info@snrc.co.in indicating your interest in MICHI 道 along with your contact details.

Thanking you,

Rama S C.

Mr. A.K. Sandar

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\* MICHI 道 is the Trademark of Sakurda Nilrongo Resource Centre

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